

PRESS RELEASE

****Meier Supply's 2024 Dealer Meeting: EVOLVE – Unleash Potential, Master the Market**

*Binghamton, NY – April 8-9, 2024 – Meier Supply, a leading HVACR distributor, successfully hosted its highly anticipated 2024 Dealer Meeting at the DoubleTree by Hilton Hotel in Binghamton, NY on April 8th and 9th. With the theme “EVOLVE – Unleash Potential, Master the Market,” the two-day event brought together HVAC industry professionals, vendors, and experts to engage in insightful discussions, workshops, and networking opportunities.

The Dealer Meeting aimed to provide value for Meier Supply's dealer network by offering a platform to explore the latest innovations, strategies, and resources to enhance and improve their businesses. Attendees had the opportunity to interact with speakers and industry leaders, gaining valuable insights into market trends, business development, and leadership strategies.

Highlights of the event included keynote presentations and speakers from Mitsubishi Electric. The keynote presenters were industry expert, Talbot Gee, CEO of HARDI, and Darrin Jahnel, founder, and CEO of Jahnel Group. The speakers from Mitsubishi included Rick Nortz, Residential Sales Director, Anna Turecki, Regional Sales Manager, Alisha Neubert, Marketing Manager and Matt Sooy, Senior Product Manager. Sessions covered a wide range of topics including HVAC industry updates, government affairs, marketing strategies, and leadership development.

One of the key features of the Dealer Meeting was the Evolution Expo Trade Show, where leading companies in the HVAC industry showcased cutting-edge solutions and products. Attendees had the chance to explore the latest offerings from brands such as Mitsubishi, Ruud, Chemours, Ultravation, and Klein Tools.

Meier Supply also recognized their top dealers by awarding them Mitsubishi Excellence Awards for their accomplishments. The recipients of these awards were Rycor, Adirondack Heat Pumps, JSP Home Services, Aero Energy, Jeff's HVAC, Ridgeline Heating and Cooling, and Capital Heat.

Meier Supply would also like to recognize Jeff's HVAC for their philanthropic efforts. They were the winners of the 50/50 raffle and graciously donated all the money, \$1,710, back to Syracuse Children's Hospital.

Meier Supply is a wholesale distributor of HVACR products with 18 locations throughout New York and Pennsylvania. The company is an ESOP (employee stock ownership plan) and is 100% employee owned. For four generations, the slogan “Customer Satisfaction Guaranteed” has been the company’s foundation.

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